



Membership Package

TECHIMPACT

Empowering Tech Excellence in New Brunswick

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Welcome

TechImpact is the voice of the IT industry in New Brunswick, a thought leader and convener across the region. Together we are building a digital economy that is internationally recognized with our abundance of diversified talent, capital and innovation.



Letter from our CEO



I'm thrilled to share the exciting opportunities TechImpact offers for businesses like yours.

As a hub for innovation and growth in the tech landscape, we provide a diverse community platform, peer-to-peer learning, and specialized committees in leadership, HR, sales, and technology.

Our membership drives regional business growth, offers exposure within the talent market, and provides engagement opportunities at industry events.

We conduct research and collect extensive data to gain valuable insight into current market conditions and trends, then use it to formulate ideas that create meaningful policy changes in our region.

This is your invitation to join us.

Cathy Simpson

Cathy Simpson, TechImpact CEO

About TechImpact

TechImpact is an IT industry group promoting growth in the digital economy. With its base in New Brunswick and a reach across Atlantic Canada, the mission is to accelerate information technology adoption and innovation as the cornerstone of our economic future.

OUR FOCUS:

Digital Adoption: Technology adoption drives opportunities, productivity, and ambition, transforming how we live, work, learn, and compete globally.

Workforce Development: Enhancing talent pipeline quality, diversity, and size through education and by attracting professionals.

Fostering Innovation: Encouraging collaboration between private sector businesses, the tech community, and academia to drive new products and services and start new companies.

Building Business: TechImpact supports growth in the IT sector and tech workforce by creating a supportive environment for start-ups, scaling businesses, regional and global companies.



Initiatives

TechImpact has cultivated a valuable collection of assets and intellectual property, each designed to support and enhance the tech and business community. This includes events, digital platforms, digital adoption programs, and thought leadership publications.



CollabHub: A hub in NB that connects tech professionals and resources globally, fostering connectivity and resource sharing in the tech.



InnovateNB

InnovateNB: A movement in NB that celebrates and promotes innovation through yearly awards, initiatives, and networking events.



Digital Boost: Supports New Brunswick companies in digital transformation programs and promotes technology talent in Atlantic Canada.



JobHub: A TechImpact platform connecting IT professionals with New Brunswick employers actively seeking technical talent.



The Impact: A digital newsletter providing monthly news, events, and industry updates for subscribers.



InnovateNB Speakers Series: Engaging conversations with industry leaders and innovators, sharing insights, trends, and expertise to inspire growth in New Brunswick's tech and innovation ecosystem.



TechImpact MemberHub: A showcase of TechImpact's diverse members, highlighting their expertise, job opportunities, and locations.

Women Belong Here.

Women Belong Here: A series of events and learning sessions to support and advance diversity in the Atlantic Canada tech workforce.



Intro to Tech in NB: A program introducing NB Tech ecosystem to newcomers, graduates, and skilled talent to prepare for career opportunities.



2024 Winner's Circle: An editorial series celebrating the InnovateNB Awards winners, showcasing their achievements and impact on New Brunswick's innovation ecosystem.



Tech Talks: A podcast featuring subject matter experts that discuss trends and insights in technology, workforce, skilling, and business leadership.

GIRLS STEP UP!

Girls STEP Up: A program designed to elevate the skills and opportunities for high school girls in STEM done in partnership with UP+GO.

TechImpact Members

TechImpact members, consisting of Atlantic Canadian businesses, creators of technical innovation, regional tech organizations, startups, post secondary institutions, and big tech users span NB and beyond and epitomize the rich diversity of the region's tech ecosystem. This blend reflects a collaborative ethos and fosters an environment conducive to innovation and knowledge exchange. Together, our members symbolize the region's dynamic technical landscape, characterized by a fusion of experience, ambition, and groundbreaking solutions.



CURRENT MEMBERS:



Board Members

The TechImpact Board is composed of seasoned professionals from diverse backgrounds in technology, innovation, and the business communities from across Atlantic Canada. As we continue to expand our member base, we seek to add to this roster.



MONICA GAUDET-JUSTASON
CHAIR
New Brunswick Business Council



EMILLY FRASER, CPA
TREASURER
Beauceron Security



KUMARAN THILLAINADARAJAH
DIRECTOR
SmartSkin Technologies



LUIGI BENEDICENTI
DIRECTOR
University of New Brunswick



SENTILL SELVAMANI
VICE CHAIR
Deloitte



DAVID SMALL
SECRETARY
IGT



SCOTT MACINTOSH
DIRECTOR
Second Spring Digital



NANCY BUTLER
DIRECTOR
Mariner Innovations

Membership

WHY BECOME A MEMBER

Being a member of TechImpact offers invaluable benefits that empowers businesses to flourish in today's dynamic tech landscape. At its core, TechImpact fosters a diverse community voice, providing a platform for varied perspectives and experiences that come together as a collective knowledge base. This environment cultivates learning and engagements, enabling members to glean insights and best practices from industry colleagues that can be put into practice.

A highlight of a TechImpact membership is our focused committees in leadership, HR, marketing and technology, enabling members to dive deep into these specialized areas and to exchange ideas on how to create positive change in the tech ecosystem. It's peer-to-peer mentoring and learning at it's best.

As an economically driven group, TechImpact plays a pivotal role in propelling regional business growth, offering access to resources and opportunities that fuel success. This includes conducting research and collecting data to better understand the current market, then making those insights available exclusively to members.

Membership offers exposure to the talent market, facilitating connections with potential partners and employees. Additionally, engagement and sponsorship opportunities at industry events further enhance visibility and enable members to showcase their offerings, contributing to their sustained growth and impact in the tech and business community.

Membership Benefits

ALL TECHIMPACT MEMBERS RECEIVE:

- Access to the TechImpact Member Portal [Member Hub](#), offering exclusive resources such as industry reports, contact details for fellow members, and a member-only calendar of events.
- Visibility through our public-facing Member Hub page on CollabHub, where we showcase your organization, including its services, job openings, and more.
- Periodic exclusive member communications through the Member Insider Newsletter, including early access to programming, events, and other valuable opportunities.
- Access to JobHub, a new platform developed by TechImpact to bridge the gap between New Brunswick's tech talent and local employers. JobHub is a unique showcase of talented tech profiles and resumes that directly connects you to potential hires in New Brunswick. It is not a job board.
- Immediate access to all TechImpact member meetings, including specialized committees such as the HR committee, offering valuable networking and learning opportunities.
- Engagement and sponsorship opportunities at industry events to showcase offerings and enhance visibility in the tech and business community.

WHAT YOU CAN EXPECT

- A warm welcome into the TechImpact community
- Immediate access to knowledge to help your employees and business thrive
- Peer-to-peer learning and engagements
- Discover the TechImpact committees and engage your employees to contribute today
- Network with talent and potential partners
- Engagement in upcoming industry events and conferences

Member Levels

All membership levels receive the same core benefits, with resources tailored to the size of the workforce. Gold members gain access to additional leadership and strategic opportunities.

BRONZE

**Best suited for emerging
SMBs and startups**

Bronze Membership offers a supportive entry for budding tech companies up to 15 employees, professionals, and consultants, and small businesses fostering community, knowledge exchange, and visibility within the dynamic tech and innovation landscape.

\$795/YEAR

SILVER

**Best suited for sector
integrators and growing,
mid-tier businesses**

Silver Membership is tailored for ecosystem partners, post-secondary institutions, and mid-sized companies with 15-100 employees, prioritizing cross-sector engagement and fostering growth through access to information, mentorship, and networking opportunities within the sector.

\$3,500/YEAR

GOLD

**Best suited for market
pioneers, leaders, large
businesses**

Gold Membership is for companies with over 100 employees, who are deeply involved in regional, national, and global innovation. This level offers unparalleled networking, visibility, education, and influence within the tech ecosystem, along with exclusive early access to initiatives, and committee engagement.

\$5,500/YEAR

Gold

Gold Membership offers comprehensive benefits tailored to larger companies. These organizations are significant users and creators of technology services and solutions, often with a regional, national or global presence. Gold members are influencers and are engaged in all aspects of the TechImpact mission, vision, priority setting and operations.

ELIGIBILITY

- Large companies with over 100 employees.
- For-profit organizations.
- Companies focused on growth in New Brunswick and often with a global/national footprint.

BENEFITS

- Strategic networking opportunities with industry leaders.
- Influence and involvement within the tech and innovation ecosystem.
- Visibility in the tech and innovation ecosystem through marketing efforts. Prominently featured in marketing initiatives.
- Access to educational and informational content.
- Access to proprietary insights, TechImpact research and white papers.
- Invitation to all TechImpact events and discounted pricing with sponsorship opportunities.
- Access to priority HR and workforce support.
- Premiere access to all JobHub benefits.
- Profile on CollabHub with access to all functionality and benefits.
- Early access to information, including digital transformation and skilling initiatives.
- Input on TechImpact policy development, thought leadership agenda, and priority-setting.
- Full participation in all committees.



Silver

Silver Membership, similar to Gold, suits ecosystem partners, post-secondary institutions, and smaller to mid-sized companies with 15-100 employees. Focused on enhancing ecosystem engagement and aiding scaling companies, it offers access to information, mentorship, and networking, empowering organizations to thrive and foster growth within the sector.

ELIGIBILITY

- Mid-sized companies with 15-100 employees.
- For-profit and non-profit organizations, post-secondary institutions, and supporting ecosystem partners.
- Companies focused on growth in New Brunswick and often with a global/national footprint.

BENEFITS

- Strategic networking opportunities with industry leaders.
- Engagement within the tech and innovation ecosystem.
- Association within the tech and innovation ecosystem community through marketing efforts. Listed as a TechImpact member on website and select communications.
- Access to educational and informational content.
- Access to proprietary insights, TechImpact research and white papers.
- Invitation to all TechImpact events with sponsorship opportunities.
- Consultation available for HR and workforce support.
- Ability to have resume and job postings posted on JobHub.
- Profile and ability to share your events and news on CollabHub.
- Access to information on digital transformation and skilling initiatives.
- Input on TechImpact policy priorities.



Bronze

Bronze Membership is designed as an accessible entry point for tech companies at the initial stages of operations, tech professionals, and businesses seeking to invest in technology and enhance their awareness and education. It offers a community networking platform, knowledge sharing, and visibility within the tech and innovation community.

ELIGIBILITY

- Small companies with up to 15 employees, and individual tech professionals.
- For-profit organizations, consultants and individuals.
- Companies focused on growth in New Brunswick.

BENEFITS

- Opportunity to build a professional community for networking and growth.
- Influence and involvement within the tech and innovation ecosystem.
- Visibility in the tech and innovation ecosystem community through marketing efforts. Featured in marketing initiatives.
- Access to educational and informational content.
- Access to proprietary insights, TechImpact research and white papers.
- Invitation to all TechImpact events and discounted pricing with sponsorship opportunities.
- Access to HR and workforce support information.
- Access to all JobHub benefits.
- Profile on CollabHub with access to all functionality and benefits.
- Early access to information, including digital transformation and skilling initiatives.
- Participation on TechImpact committees.



Learn How to Become a Techimpact Member

Discover the benefits of joining the vibrant TechImpact community and find out more about the opportunities that can help your business thrive in the New Brunswick tech ecosystem.

Take the first step towards maximizing your potential by booking a meeting with our team today.

[BOOK A CALL TODAY](#)

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